

SECTION C&D: VISION AND MISSION

The Municipality has in a Strategic Planning Session held in March 2012 formulated a new Vision and Mission as well as the Values.. This Vision was then introduced to the Communities through the Public Engagement meetings held in April 2012. The Communities accepted the Vision under the condition that the consideration should be made during the IDP reviewed for it to be precise and concise.

The following Vision statement themes guided for the formulation of the Vision:

- Equity, harmony and prosperity
- A safe home to all
- Sustainable livelihoods
- Culturally inclusive

Kouga Municipal Jurisdiction Vision 2030 is:

VISION

Kouga, a safe, equitable, and harmonious home, with prosperous and sustainable livelihoods for all its people

The Vision will be realized by effective and efficient service delivery; harnessing environmental assets sustainably, inclusive governance and stakeholder participation and a better life for the people derived from legislation and shared values for a better life. It is then Kouga's

MISSION:

To create a better life for its people by providing effective and efficient service delivery, enabling the sustainable harnessing of its environmental assets, supported by inclusive governance and stakeholder participation, derived from the shared values of its people and its legislated mandate.

KOUGA VALUES

Honesty :	Openness / Truthfulness
Transparency:	No ambiguity as to the operations of Kouga Municipality
Integrity:	Honour / Reliability / Incorruptibility state
People centred:	In accordance to Batho Pele Principles
Accountability:	Obligation to accept responsibility towards community
Professionalism:	Ethical conduct by all in the municipal environment
Consistency:	Stability/ steadiness in all managerial and governance matters
Accessibility:	All services received easily and comfortably
Equality:	Fairness / impartiality – treat all people of Kouga the same
Batho Pele:	“People First” – putting community first by improving quality of services provided to them / applying all principles of Batho Pele